Developing Global Leadership Capacity: A summer institute for selected students from NC State and Zhejiang University

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Program Summary

The Global Leadership Program was a two weeks program in Raleigh and Boston for selected students from both NC State and Zhejiang University in China.

Funded by the Zhejiang Rural Credit Union and individual program participants, the 2015 GLP program provided leadership development education to students from both universities. The Global Training Initiative (GTI) at NC State was the main organizer of the program. Curriculum materials and course contents were developed by the Shelton Leadership Center and CSLEPS.

Demographic characteristics

13 students (9 females, 4 males) from Zhejiang University and 7 students (2 males, 5 females) from NC State University participated in 2015 GLP. The majority of the group were undergraduate students (17 undergraduates, 3 graduates).

Outcome Assessment

Effective skills development
- Project Management
- Critical Thinking
- Team building
- Communications
- Decision-making

All the ZJU participants expressed they had gained knowledge about NC State University. 75% of them answered, “Yes”, when asked if they intended to apply for graduate school at NC State.

Activities and Visits

Program Goal Setting

- Set more measurable and specific outputs

Program Implementation

- Improve pre-program communication to students by providing information online and face to face recruitment sessions
- Start early (promote the program in spring, finalize the participants list at least two months before the program starts)
- Expand the program to one or two other partner universities in different countries
- Consider expanding the length of the program

Program Outcome and evaluation

- Continue the post program survey
- Conduct a follow-up survey a year after to find out the impact of students' leadership skills growth

Recommendations

- Conduct a follow-up survey a year after to find out the impact of students' leadership skills growth

Background

Zhejiang University is one of the top universities in China. It is also one of NC State’s major university partners.

The 2015 GLP Program was developed based on the communication and discussion between the Office of Student Affairs at Zhejiang University and GTI at NC State starting from 2014. It included an 8-day training in Raleigh on NC State campus and 2-day site visit in Boston (ZJU students only).

Most of the program participants are active student leaders.

Team Members

- Office of Student Affairs in Zhejiang University
- NC State university
- Mike Giancola, Associate Vice Provost, Student Leadership & Engagement
- Debbie Acker, Assistant Director, Shelton leadership Center
- Myra Moses, Coordinator, Shelton Leadership Center
- Shiqin Xu, China Program Coordinator, GTI

Curriculum

Shelton Leadership Center and CSLEPS provided curriculum expertise and academic support to this program. Both sides shared the duty to deliver the content in the classroom.

- Workshop 1: Understand Leadership
- Workshop 2: Project management
- Workshop 3: Leadership Ethics
- Workshop 4: Critical thinking and decision making
- Workshop 5: Persuasive communication
- Workshop 6: Goal setting
- Workshop 7: Strengthening leadership for diverse communities

Activities

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<td>Ice breaker &amp; team building</td>
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<td>Self-challenge</td>
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<td>LENOVO US headquarter visit</td>
<td>Cross culture leadership</td>
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<td>Duke Sanford School visit</td>
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<td>Team Project presentation</td>
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<td>Visit Harvard and MIT</td>
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<td>Tour of Freedom Trail</td>
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Learning Objectives

- Help participants to better understand themselves and others in different cultures
- Help students to improve their leadership skills

Teamwork

- Mike Giancola, Associate Vice Provost, Student Leadership & Engagement
- Debbie Acker, Assistant Director, Shelton leadership Center
- Myra Moses, Coordinator, Shelton Leadership Center
- Shiqin Xu, China Program Coordinator, GTI

Evaluation

Overall Program Rating

- Excellent, 44%
- Very Good, 31%
- Good, 25%
- Fair, 7%
- Poor, 3%

For Future Programs

- Conduct a follow-up survey a year after to find out the impact of students' leadership skills growth
- Expand the program to one or two other partner universities in different countries
- Consider expanding the length of the program

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