

# Global Communications Intern

Office of Global Engagement  
North Carolina State University

Thank you for your interest in the **Global Communications Intern** position with the Office of Global Engagement at NC State University.

This position is offered through the **Pack Empowerment Program (PEP)**, which limits earnings to **\$1,000 per semester**. For details about PEP eligibility and requirements, please visit: <https://go.ncsu.edu/pep-program>

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## Position Overview

The Global Communications Intern will assist NC State Global staff in the **marketing, promotion, and communication** of on-campus events, global partnerships, and programs. This role has a strong focus on **social media strategy, graphic design, and content creation** to engage a diverse campus community.

The position requires a commitment of **10–15 hours per week**, with flexibility to work occasional evenings and weekends to support events as needed.

**Applications will be accepted on a rolling basis, and the position will remain open until filled.**

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## Key Responsibilities

- Develop and implement strategies to **promote NC State Global events and initiatives** across digital platforms and in-person channels, including on-campus tabling and outreach within the Global Engagement Hub.
- Provide communications and logistical support for major university events such as:
  - **Global Film Series**
  - **Packapalooza**

- **Global Engagement Awards Luncheon**
    - **International Education Month**
    - **Day of Giving**
  - Design a variety of marketing materials including:
    - Flyers
    - Digital billboard slides
    - Social media graphics
    - Event signage and promotional collateral
  - Create engaging **social media content**, including copywriting, photography, videography, and short-form video editing.
  - Schedule and maintain posts across NC State Global's social media channels.
  - Assist with administrative tasks and other duties as assigned.
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## Preferred Qualifications and Skills

- Excellent communication, writing, and organizational skills.
- Ability to work both independently and collaboratively with minimal supervision.
- Experience with **social media management tools** and content scheduling.
- Proficiency in **videography and photography** for digital storytelling.
- Strong computer skills and familiarity with **Google Suite** applications.
- **Graphic design experience highly preferred**, including familiarity with:
  - **Canva**
  - **Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)**

- Creativity, attention to detail, and an interest in global engagement and international education.
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## Compensation

This position is compensated through the Pack Empowerment Program, with earnings capped at **\$1,000 per semester**.

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## How to Apply

Interested candidates should submit:

- A resume
- A brief cover letter highlighting relevant experience in social media and design
- 1–2 samples of graphic design or social media work (optional but encouraged)

**Applications are reviewed on a rolling basis until the position is filled.**

To apply, visit:

<https://docs.google.com/forms/d/e/1FAIpQLScm-Vd5cJu07S4oW9uleasZ40rhRoe2xK94-Rl99ZjX73Cs8Q/viewform?usp=header>